



## SKULLCANDY DEBUTS NEW FUN AND FUNCTIONAL HEADPHONE, RIFF WIRELESS

*Bold Sound, Unplugged*

PARK CITY, Utah, September 18, 2018 - **Skullcandy, Inc.**, the performance and lifestyle audio brand founded at the intersection of innovation and creative culture, announced the latest addition to their wireless portfolio - **Riff Wireless** - available now at [Skullcandy.com](https://www.skullcandy.com). Utilizing the same award-winning acoustic technology of their latest wireless headphones, **Riff Wireless** is the perfect companion for young trendsetters looking for an affordable pair of great quality headphones.

**Riff Wireless'** durable, lightweight design includes a bendable headband and a full range of fit adjustments with a soft-touch finish that ensures comfort all day long. **Riff Wireless** features Bluetooth® capability, 12 hours of battery life and Rapid Charge technology - providing two hours of battery life with a 10-minute charge to keep music going throughout the day. **Riff Wireless** folds flat or can be collapsed for convenient storage when on the go.

"With Riff Wireless we set out to design a headphone that combines premium acoustic technology with a rugged reliable design to give younger consumers a new type of wireless experience," said Jason Hodell, CEO of Skullcandy. "Just like our customers, these headphones are fun, bold and great for first time users who want to try a wireless product at a more accessible price."

**Riff Wireless** is designed to fit naturally within the everyday life of wireless headphone users looking for a stylish way to experience music. **Riff Wireless** includes a built-in microphone, call, track, volume control and activate assistant. The headphones come in four on-trend colorways: Blue, Gray, White and Black.

**Riff Wireless** is available now at [Skullcandy.com](https://www.skullcandy.com) for \$49.99, and at select retailers.

### **About Skullcandy®**

Skullcandy is the original lifestyle audio brand that lives by its mission to not just listen to music but to feel it. Founded at the intersection of music and boardsports, Skullcandy drives innovation in audio experiences from groundbreaking technology in its headphones to once in a lifetime music events featuring emerging artists that inspire and move its culture forward. Based in Park City, Utah, Skullcandy designs, markets and distributes audio products through a variety of distribution channels globally with international offices in Tokyo, Zurich, London, Shenzhen and Vancouver, as well as through partners in some of the most important cultural hubs in the world. The company's website can be found at <https://www.skullcandy.com>

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