

Skullcandy® Launches Hesh 3 Wireless Premium Foldable Style, High-Quality Acoustics, and Rapid Charge Technology

PARK CITY, Utah, October 1, 2017 -- Skullcandy, Inc., the original lifestyle audio brand founded at the intersection of innovation and creative culture announced today the launch of their new Hesh 3 Wireless headphone. Hesh 3 represents a total redesign of their #1 bestselling Bluetooth® headphone—offering an impressive mix of technology, comfort, build quality and design, it gives consumers the superior listening experience they've been looking for.

Hesh 3 is built for all-day functionality and total portability. It offers 22 hours of battery life with Rapid Charge technology, which delivers 4 hours of additional listening after just 10 minutes of charging. Its low-profile, multi-foldable design houses 40mm drivers, an integrated digital amplifier, and noise-isolating memory foam ear cushions for a highly refined acoustic experience. Complementing the integrated microphone and call, track, and volume control buttons, audible voice prompts for low battery and pairing assistance create a user-friendly experience.

“We want to provide consumers with a more refined and updated wireless headphone that looks great and can be used on-the-go without compromising comfort, convenience, or most importantly, sound quality,” says Skullcandy Chief Executive Officer, Jason Hodell. “Thanks to the incredible research and development efforts of our internal product team, we were able to produce a top-of-line addition to the Skullcandy lineup.”

With its host of premium features and a ground-up redesign over its bestselling predecessor, the new Hesh 3 truly represents wireless perfection.

Hesh 3 Wireless is available now in a variety of on-trend colors for \$129.99 online and at select retailers globally. <https://www.skullcandy.com/shop/hesh-3-wireless/>

About Skullcandy®

Founded at the intersection of music, sports, technology and creative culture, Skullcandy creates world-class audio products for the risk takers, innovators, and pioneers. From new innovations in the science of sound, to collaborations with up-and-coming musicians and athletes, Skullcandy lives by its mission to inspire life at full volume through forward-thinking technologies and ideas, and leading-edge design and materialization. Skullcandy designs, markets, and distributes audio headphones and other accessory-related products under the Skullcandy brand. The Company's products are sold and distributed through a variety of channels around the world from its global locations in Park City, Tokyo, Zurich, Vancouver, Shenzhen, and Mexico City, as well as through partners in some of the most important cultural hubs in the world. The Company's website can be found at <http://www.skullcandy.com>.

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