



**Skullcandy® Bestselling Earbud is Now Wireless
Discover The Convenience of Bluetooth® Audio with Jib® Wireless**

PARK CITY, Utah, April 19, 2017 -- Skullcandy, Inc., the leading performance and youth culture audio brand, announced today the launch of their new Jib Wireless earbud. Featuring up to 6 hours of rechargeable battery life and an in-line microphone and remote with call and track control, this lightweight and low-profile wireless earbud does not sacrifice style *or* performance.

Jib Wireless is an evolution of one of Skullcandy's bestselling wired earbuds, Jib®, and it offers the best of Bluetooth connectivity to provide consumers with the freedom of cordless listening without sacrificing audio quality or sleek style. Additionally, Jib Wireless offers all day comfort with soft, secure ear gels that create a noise isolating fit to separate your music from outside noise. Adding to the feature list, an in-line microphone and built-in remote for taking calls, skipping tracks, and playing or pausing your music let you control it all without ever touching your device.

"Skullcandy is well known for providing superior performance, style, and value. Our customers today demand wireless freedom, and solid audio performance in an affordable, stylish package. Jib Wireless combines one of our bestselling earphones with the freedom of Bluetooth wireless connectivity and control, demonstrating how we continuously push ourselves to evolve our products to match our customer's needs" said Jeff Hutchings, VP of Product.

At \$34.99, Jib Wireless gives users high-quality acoustic sound, wireless control of their compatible devices and up to 6 hours of rechargeable battery life. Jib Wireless is available now online and at select retailers globally. Learn more at <http://www.skullcandy.com/shop/jib-wireless/>

About Skullcandy®

Founded at the intersection of music, sports, technology, and creative culture, Skullcandy creates world-class audio and gaming products for the risk-takers, innovators, and pioneers who inspire us all to live life at full volume. From new innovations in the science of sound, to collaborations with up-and-coming musicians and athletes, Skullcandy lives by its mission to inspire life at full volume through forward-thinking technologies and ideas, and leading-edge design and materialization. Skullcandy designs, markets, and distributes audio and gaming headphones, and other accessory-related products under the Skullcandy and 2XL brands. The Company's products are sold and distributed through a variety of channels around the world from its global locations in Park City, Tokyo, Zurich, Vancouver and Mexico City, as well as through partners in some of the most important cultural and sports hubs in the world. The Company's website can be found at <http://www.skullcandy.com>.

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