



Skullcandy Partners with Expert Skydiver Andy Stumpf in World Record Breaking Jump Man On Mission to Raise 1 Million Dollars for Charity

PARK CITY, Utah, Nov. 2, 2015 - Skullcandy, Inc., (NASDAQ: SKUL) the original performance and lifestyle audio brand, announced today the successful completion of a World Record jump by expert skydiver and former United States Navy Lieutenant and SEAL Operator, Andy Stumpf. Stumpf exited a plane from over 36,000 feet in an attempt to exceed the current record of 17.83 miles absolute distance traveled in a wing suit, successfully accomplishing 18.257 miles and setting a new World Record.

Prior to becoming an expert skydiver, Andy was told he may never walk again after a combat injury. He dedicated himself to a tough rehab regimen and recovered the ability to walk. Now retired, Stumpf is considered a world-class skydiver and skydive instructor. Andy Stumpf's "Man on a Mission" jump broke the World Record in order to raise awareness and funds for the Navy SEAL Foundation that supports the families of fallen SEALs.

"Behind every soldier serving in our military is a family whose love and support makes their complete and unwavering commitment to this country possible," said Andy Stumpf. "The Navy SEAL Foundation exists to support the families of fallen SEALs through counseling, community and education. My goal is to raise one million dollars to fund their Survivor Support Program for 2016 to help these families."

This type of long distance wing suit flight required a rigid isometric hold for over 7:00 minutes at a free fall speed sometimes exceeding 140 mph. At an exit altitude of over 36,000 feet, oxygen was limited, and temperatures ranged from -54° F at plane exit to 100° F at landing. Skullcandy Human Potential Labs helped Andy with the physical and mental preparation required to set the world record.

"Andy embodies Skullcandy's mission to inspire life at full volume, and the complexities of his world record attempt made it a perfect initiative for Skullcandy's new Human Potential Labs," said Skullcandy Chief Executive Officer, Hoby Darling. "It is an honor to support and shine a light on a person like Andy. Someone who pushes his own limits in order to give back to a cause he cares about deeply. That inspires all of us."

Donate directly to the Man On A Mission goal at Andy's GoFundMe page <https://www.gofundme.com/NSFmanonamission>. To learn more about the World Record jump, visit <http://bit.ly/ManOnAMission> Ref.

About Skullcandy, Inc.

Skullcandy is the original lifestyle and performance audio brand inspired by the creativity and irreverence of youth culture. Skullcandy designs, markets and distributes audio and gaming headphones and other accessory related products under the Skullcandy, Astro Gaming and 2XL brands. Skullcandy was launched in 2003 and quickly became one of the world's most distinct audio brands by bringing unique technology, color, character and performance to an otherwise monochromatic space, helping to revolutionize the audio arena by introducing headphones, earbuds and other audio and wireless lifestyle products that possess unmistakable style and exceptional performance. The Company's products are sold and distributed through a variety of channels in the U.S. and approximately 80 countries worldwide, including the company's website at <http://www.skullcandy.com>.

About Andy Stumpf

Andy Stumpf is a veteran United States Navy Lieutenant and SEAL Operator with an extensive background of training and service. He served 10 tours of duty and has a record of merit, including five Bronze Star Medals (four with Valor), a Purple Heart, Joint Service Commendation Medal, Navy and Marine Corp Commendation Medal (with Valor), Army Commendation Medal, two Combat Action Ribbons, and Presidential Unit Citation. He has been a skydiver for 16 years.

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